CONTINUING AUDIT

OF

MARQUEE VALUES

Summer 1949

Number 38

AUDIENCE RESEARCH, INC.
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CONTINUING AUDIT OF MARQUEE VALUES

This report shows *a screen player's power to sell tickets at the box office*, as measured by ARI's Continuing Audit of Marquee Values. The Audit does not measure talent, except as talent persuades movie-goers to spend money to see a particular personality. The Audit reports the percentage of movie-goers interviewed in a nation-wide cross-section survey who say that the name of a particular player on the front of a theatre would make them want to buy a ticket. ARI's cross-section is actually a miniature of the national movie audience. Men and women, young and old, rich and poor, living in cities and towns of different sizes and in all parts of the country are interviewed, and the number *interviewed in each group is determined by the number of tickets* that group accounts for at the box offices of the nation.

Once a year our reports of marquee values in the total national audience are supplemented by a report on screen player marquee values in the principal audience groups; namely, males, females, movie-goers at various age levels, upper and lower income movie-goers, movie-goers divided by the frequency of their attendance at motion pictures, and by size of community -- in other words, a description of the general population characteristics of a player's following. This information can be of great value in casting.

Other sources of information about marquee values are available, and they are useful up to a point. The box office is, of course, an indication, but the box-office results can-

not reveal how much of a picture's performance was due to the player in question and how much to other players; how much to story, to direction, and so on. Polls based on exhibitors' reports can supply information -- but exhibitors' opinions are at best an indirect and incomplete way of determining movie-goers' opinions. The weakness of both these sources as accurate guides to a player's drawing power are eliminated in ARI's Audit which measures among a group representative of the nation's *motion picture theatre patrons*, the number who say the player's name (without regard to title, story, other players, producer, director) on the marquee would make them want to buy a ticket.

We believe the Continuing Audit is the most realistic source of information available today on screen personality values.

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
BERGMAN, Ingrid	50	56	- 6
ALLYSON, June	46	38	+ 8
WILLIAMS, Esther	42	36	+ 6
DE HAVILLAND, Olivia	41	44	- 3
GRABLE, Betty	40	37	+ 3
STANWYCK, Barbara	38	32	+ 6
WYMAN, Jane	38	41	- 3
HAYWORTH, Rita	37	38	- 1
COLBERT, Claudette	36	38	- 2
JONES, Jennifer	36	38	- 2
YOUNG, Loretta	36	34	+ 2
DAVIS, Bette	35	34	+ 1
GARLAND, Judy	35	34	+ 1
TURNER, Lana	35	38	- 3
CRAWFORD, Joan	32	30	+ 2
GARSON, Greer	31	(33, Winter 1948)	- 2
HUTTON, Betty	31	32	- 1
TAYLOR, Elizabeth	31	28	+ 3
CRAIN, Jeanne	30	30	--
ROGERS, Ginger	29	26	+ 3
DUNNE, Irene	28	29	- 1
TEMPLE, Shirley	28	26	+ 2
FONTAINE, Joan	27	30	- 3
RUSSELL, Rosalind	26	26	--
GODDARD, Paulette	25	24	+ 1
O'HARA, Maureen	25	(23, Autumn 1948)	+ 2
SCOTT, Lizabeth	24	28	- 4
RUSSELL, Jane	22	21	+ 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
GARDNER, Ava	21	18	+ 3
O'BRIEN, Margaret	21	(22, Autumn 1948)	- 1
BACALL, Lauren	20	23	- 3
BALL, Lucille	20	18	+ 2
LAMARR, Hedy	20	(23, Winter 1948)	- 3
BAXTER, Anne	19	(17, Summer 1948)	+ 2
HENIE, Sonja	19	(16, Summer 1948)	+ 3
LUPINO, Ida	19	(20, Winter 1948)	- 1
BARRYMORE, Ethel	18	16	+ 2
RUSSELL, Gail	18	(12, Autumn 1948)	+ 6
MAIN, Marjorie	15	(9, Spring 1948)	+ 6
MC GUIRE, Dorothy	15	(18, Winter 1948)	- 3
VALLI	15	16	- 1
LAKE, Veronica	14	(14, Autumn 1948)	--
BLYTH, Ann	13	11	+ 2
DE CARLO, Yvonne	12	14	- 2
PETERS, Jean	10	(5, Autumn 1948)	+ 5
LYNN, Diana	9	9	--
CUMMINS, Peggy	8	(9, Summer 1948)	- 1
FREEMAN, Mona	8	(3, Autumn 1948)	+ 5
HENDRIX, Wanda	8	6	+ 2
MILLER, Ann	7	(7, Autumn 1948)	--
BEL GEDDES, Barbara	6	4	+ 2
WILSON, Marie	6	4	+ 2
DRAKE, Betsy	5	4	+ 1
FLEMING, Rhonda	5	1	+ 4
RAINES, Ella	5	(9, Spring 1948)	- 4
CAGNEY, Jeanne	4	(5, Winter 1948)	- 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
PARKER, Eleanor	4	(6, Winter 1948)	- 2
TOREN, Marta	4	*	--
CHAPMAN, Marguerite	3	(5, Summer 1948)	- 2
COWL, Jane	3	*	--
HALE, Barbara	3	(4, Autumn 1948)	- 1
O'DONNELL, Cathy	3	3	--
DREW, Ellen	2	(3, Summer 1948)	- 1
EVANS, Joan	2	2	--
GRAY, Coleen	2	(3, Autumn 1948)	- 1
PERREAU, Gigi	2	2	--
WINTERS, Shelley	2	*	--
GRAHAME, Gloria	1	(1, Winter 1948)	--
GUILD, Nancy	1	*	--
MEADOWS, Jane	1	*	--
RYAN, Sheila	1	*	--
CALVET, Corinne	**	*	--
WINDSOR, Marie	**	*	--

* Not Measured in previous Audits

** Less than one per cent

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
CROSBY, Bing	59	57	+ 2
HOPE, Bob	54	52	+ 2
BOGART, Humphrey	50	49	+ 1
STEWART, James	50	45	+ 5
COOPER, Gary	49	45	+ 4
GRANT, Cary	49	51	- 2
PECK, Gregory	49	50	- 1
LADD, Alan	48	48	--
GABLE, Clark	47	44	+ 3
GARFIELD, John	45	44	+ 1
KAYE, Danny	42	41	+ 1
MITCHUM, Robert	42	41	+ 1
KELLY, Gene	41	(37, Winter 1948)	+ 4
LANCASTER, Burt	41	42	- 1
POWER, Tyrone	40	39	+ 1
FORD, Glenn	38	38	--
WAYNE, John	38	(31, Autumn 1948)	+ 7
ANDREWS, Dana	37	38	- 1
BENDIX, William	33	34	- 1
WEBB, Clifton	33	27	+ 6
ABBOTT and COSTELLO	32	(28, Autumn 1948)	+ 4
WIDMARK, Richard	32	27	+ 5
ASTAIRE, Fred	31	(26, Winter 1948)	+ 5
CAGNEY, James	31	(32, Winter 1948)	- 1
COTTEN, Joseph	31	35	- 4
JOLSON, Al	31	31	--
TAYLOR, Robert	31	31	--
BARRYMORE, Lionel	30	27	+ 3

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
CLIFT, Montgomery	30	29	+ 1
DAILEY, Dan	30	27	+ 3
RAFT, George	30	29	+ 1
CARSON, Jack	29	(27, Winter 1948)	+ 2
MAC MURRAY, Fred	29	(29, Winter 1948)	--
POWELL, Dick	29	30	- 1
SCOTT, Randolph	29	29	--
MORGAN, Dennis	28	(30, Winter 1948)	- 2
PARKS, Larry	28	28	--
COLMAN, Ronald	27	(27, Winter 1948)	--
YOUNG, Robert	26	(29, Autumn 1948)	- 3
WALKER, Robert	25	(21, Autumn 1948)	+ 4
MASON, James	24	19	+ 5
REAGAN, Ronald	24	(25, Winter 1948)	- 1
RAINS, Claude	22	(18, Summer 1948)	+ 4
CLARK, Dane	21	(21, Autumn 1948)	--
MARCH, Fredric	21	(18, Autumn 1948)	+ 3
LEVANT, Oscar	20	(14, Summer 1948)	+ 6
POWELL, William	20	(18, Autumn 1948)	+ 2
HAYMES, Dick	19	(22, Autumn 1948)	- 3
SINATRA, Frank	19	(16, Winter 1948)	+ 3
DOUGLAS, Kirk	18	8	+10
LAUGHTON, Charles	18	(17, Autumn 1948)	+ 1
LUND, John	18	15	+ 3
TUFTS, Sonny	18	(19, Autumn 1948)	- 1
WELLES, Orson	17	18	- 1
NOLAN, Lloyd	17	(14, Spring 1944)	+ 3
CONTE, Richard	16	(11, Autumn 1948)	+ 5

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
AYRES, Lew	14	12	+ 2
DUFF, Howard	14	8	+ 6
MC CREA, Joel	14	12	+ 2
MONTGOMERY, George	13	(15, Summer 1948)	- 2
BRACKEN, Eddie	12	(18, Autumn 1948)	- 6
TONE, Franchot	12	(15, Summer 1948)	- 3
AMECHE, Don	11	(13, Summer 1948)	- 2
DEREK, John	11	5	+ 6
DOUGLAS, Paul	11	*	--
RYAN, Robert	11	9	+ 2
AGAR, John	10	7	+ 3
BRENT, George	9	(14, Autumn 1948)	- 5
MARTIN, Dean and LEWIS, Jerry	9	(4, Autumn 1948)	+ 5
CALHOUN, Rory	8	(4, Winter 1948)	+ 4
DOUGLAS, Melvyn	8	(12, Autumn 1948)	- 4
HAYWARD, Louis	7	(11, Autumn 1948)	- 4
CAREY, Macdonald	6	(3, Summer 1948)	+ 3
KILBRIDE, Percy	6	(1, Spring 1948)	+ 5
MURPHY, Audie	6	*	--
GRANGER, Farley	5	5	--
GWENN, Edmund	5	6	- 1
CAESAR, Sid	4	(3, Autumn 1948)	+ 1
COREY, Wendell	4	4	--
NAGEL, Conrad	4	*	--
NOVARRO, Ramon	4	*	--
VALLEE, Rudy	4	*	--
GENN, Leo	3	4	- 1
JARMAN, Claude, Jr.	3	(8, Winter 1947)	- 5

* Not measured in previous Audits

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (SUMMER 1949)	REGULAR AUDIT (SPRING 1949)	DIFFERENCE
O'BRIEN, Edmond	3	(4, Autumn 1948)	- 1
STARRETT, Charles	3	(5, Winter 1947)	- 2
KENNEDY, Arthur	2	*	--
LONG, Richard	2	(3, Spring 1948)	- 1
SULLIVAN, Francis L.	1	*	--

* Not measured in previous Audits

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
ABBOTT & COSTELLO	30	30	28	26	23	25	-	27	29	29	-	26	28	-	28	-	-	32		
AGAR, John	-	-	-	-	-	-	-	-	-	-	-	6	-	7	7	5	7	10		
AHERNE, Brian	6	-	-	-	-	-	-	7	-	-	-	-	7	-	-	-	-	-		
ALBERT, Eddie	-	-	-	-	-	-	-	-	5	-	-	-	-	-	5	-	-	-		
ALDA, Robert	-	-	2	2	-	-	-	-	-	-	-	-	-	7	-	-	-	-		
ALLBRITTON, Louise	-	-	-	-	-	-	-	2	-	2	-	-	1	2	-	-	-	-		
ALLYSON, June	16	18	17	20	29	30	35	34	-	-	38	35	35	38	34	-	38	46		
AMECHE, Don	14	16	16	16	17	19	-	-	-	-	-	11	-	13	-	-	-	11		
AMOS 'n ANDY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	-	-	-		
ANDREWS, Dana	13	15	17	21	26	25	26	30	35	35	40	39	40	39	37	37	38	37		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
ANDREWS SISTERS	-	-	-	-	-	-	-	-	-	-	18	19	-	17	-	-	-	-		
ARMENDARIZ, Pedro	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	-	-	-		
ARNOLD, Edward	-	-	-	-	-	-	11	-	-	-	-	-	11	-	-	-	-	-		
ARTHUR, Jean	15	15	12	12	13	16	17	14	-	-	-	13	13	15	14	-	-	-		
ASTAIRE, Fred	16	14	-	-	-	15	-	18	-	-	-	20	-	22	-	26	-	31		
AUMONT, Jean Pierre	-	-	-	-	5	6	-	8	-	-	-	-	-	7	-	-	-	-		
AUTRY, Gene	-	-	10	-	-	-	-	-	-	13	13	12	-	11	13	-	15	-		
AYRES, Lew	-	-	-	-	-	7	9	11	-	-	-	8	11	-	10	10	12	14		
BACALL, Lauren	10	16	22	22	20	19	-	23	-	-	-	20	23	-	22	21	23	20		
BALL, Lucille	-	-	-	-	-	-	18	20	-	-	23	24	24	-	21	18	18	20		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BARRYMORE, Ethel	10	9	-	10	11	12	-	11	10	12	15	15	-	14	-	13	16	18		
BARRYMORE, Lionel	-	-	-	24	21	20	20	-	19	19	-	18	-	20	21	24	27	30		
BASEHART, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-		
BAXTER, Anne	7	9	8	-	6	-	-	-	16	19	-	18	16	17	-	-	-	19		
BEERY, Wallace*	18	-	-	-	-	18	-	-	-	-	-	18	-	21	-	-	-	-		
BEL GEDDES, Barbara	-	-	-	-	-	1	-	1	1	1	2	4	4	-	5	5	4	6		
BELITA	-	-	-	-	-	3	-	-	-	-	-	-	2	-	-	-	-	-		
BENDIX, William	18	19	19	16	15	19	-	-	25	28	31	32	34	34	35	33	34	33		
BENNETT, Constance	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-		
BENNETT, Joan	8	11	9	-	11	12	14	15	13	15	17	18	19	-	18	-	15	-		

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BENNY, Jack	19	20	20	18	16	-	-	-	-	-	-	-	23	-	-	24	--	--		
BERGEN & McCARTHY	13	13	11	-	-	-	16	-	14	12	-	-	14	-	13	-	-	-		
BERGMAN, Ingrid	33	35	35	40	48	53	53	56	55	53	50	49	47	46	51	55	56	50		
BEY, Turhan	9	-	-	-	-	-	-	12	-	-	-	-	8	-	-	-	-	-		
BICKFORD, Charles	-	-	-	-	-	-	-	-	2	-	6	-	-	6	-	-	9	-		
BLAIR, Janet	6	7	6	-	7	8	-	9	10	10	12	12	-	11	-	-	-	-		
BLONDELL, Joan	8	9	-	-	-	-	-	-	9	-	-	14	11	-	10	-	-	-		
BLYTH, Ann	-	-	-	-	-	-	5	4	-	-	5	9	8	9	11	12	11	13		
BOGART, Humphrey	43	45	48	47	40	38	36	43	47	50	49	48	47	45	47	46	49	50		
BOWMAN, Lee	3	3	-	4	5	-	6	4	-	4	6	-	-	3	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BOYER, Charles	21	19	19	16	15	17	-	-	16	16	16	17	19	17	-	-	17	-		
BRACKEN, Eddie	13	17	19	17	18	-	-	-	18	-	-	-	19	-	18	-	-	12		
BREMER, Lucille	-	-	-	-	-	-	-	3	-	-	-	-	4	-	-	-	-	-		
BRENT, George	9	11	10	12	13	14	16	17	15	14	15	16	-	-	14	-	-	9		
BRITTON, Barbara	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-		
BROMFIELD, John	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-		
BROOKS, Hazel	-	-	-	-	-	-	-	-	-	-	2	-	-	-	3	-	-	-		
BROOKS, Leslie	-	-	-	-	-	-	-	-	3	-	-	-	4	-	-	-	-	-		
BRUCE, Nigel	-	-	-	-	-	-	-	-	-	6	-	-	-	3	-	-	-	-		
BUCHANAN, Edgar*	-	-	-	-	1	-	-	-	-	-	-	2	-	-	-	-	-	-		

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BURNETTE, Smiley	-	-	-	-	4	-	-	-	-	-	-	-	-	8	-	-	-	-		
CAESAR, Sid	-	-	-	-	-	-	-	-	-	3	-	-	-	-	3	-	-	4		
CAGNEY, James	32	31	30	27	26	27	-	29	-	34	33	33	33	32	32	32	-	31		
CAGNEY, Jeanne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	4		
CALHERN, Louis	-	-	-	-	-	-	-	-	-	-	2	-	3	-	-	3	-	-		
CALHOUN, Rory	-	-	-	-	-	-	-	-	1	-	2	4	-	5	6	4	-	8		
CALVERT, Phyllis	-	-	-	-	1	-	1	2	-	-	-	-	2	-	-	-	-	-		
CALVET, Corinne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**		
CAMERON, Rod	-	-	-	-	-	-	6	7	-	-	6	-	-	-	9	-	-	-		
CANOVA, Judy	-	-	-	-	7	-	-	-	-	-	-	-	-	16	-	-	-	-		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CANTOR, Eddie	15	15	15	13	15	-	16	-	-	17	-	-	23	-	23	-	-	-		
CAREY, Macdonald	-	-	-	-	-	-	-	-	-	-	-	3	-	3	-	-	-	6		
CARMICHAEL, Hoagy	-	-	-	12	-	-	-	15	17	17	19	-	21	-	20	-	-	-		
CARROLL, Madeleine	-	-	-	-	-	-	-	-	-	-	-	-	12	-	11	-	-	-		
CARSON, Jack	9	13	14	14	-	-	-	-	-	-	-	20	-	23	-	27	-	29		
CARTER, Janis	-	-	-	-	-	-	-	2	-	3	4	5	4	-	-	-	-	-		
CAULFIELD, Joan	-	-	-	-	-	3	-	6	7	-	-	18	21	20	20	-	-	-		
CHAPLIN, Charles	-	-	-	-	-	-	-	-	-	-	-	9	-	-	9	-	-	-		
CHAPMAN, Marguerite	-	2	1	1	2	-	-	2	4	3	4	5	-	5	-	-	-	3		
CHARISSE, Cyd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CHEVALIER, Maurice	-	-	-	-	-	-	-	-	2	2	-	5	-	2	-	-	-	-		
CLARK, Buddy	-	-	-	-	-	-	-	-	-	-	-	6	-	5	-	-	-	-		
CLARK, Dane	-	-	15	18	19	19	-	-	19	-	-	25	25	-	21	-	-	21		
CLIFT, Montgomery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24	29	30		
COBB, Lee J.	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	7	11	-		
COBURN, Charles	5	5	5	7	7	8	-	-	-	7	-	6	6	-	7	-	-	-		
COCHRAN, Steve	-	-	-	-	1	-	2	2	2	2	-	-	1	-	-	-	-	-		
COLBERT, Claudette	32	32	31	29	30	29	29	33	33	36	38	35	34	-	34	34	38	36		
COLMAN, Ronald	22	22	21	22	21	21	-	21	20	20	24	25	32	31	-	27	-	27		
COLTON, Rita	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
COMO, Perry	-	-	-	-	-	-	-	15	-	-	-	-	-	-	12	-	-	-		
CONTE, Richard	-	-	-	-	1	3	-	-	-	-	-	10	13	-	11	-	-	16		
COOPER, Gary	44	44	42	43	43	45	47	47	47	47	48	45	43	48	49	46	45	49		
COOPER, Gladys	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-		
COOPER, Jackie	-	-	-	-	-	-	-	-	-	-	-	12	-	-	11	-	-	-		
COOTE, Robert	-	-	-	-	-	-	-	-	-	-	**	-	-	-	-	-	-	-		
CORBY, Ellen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-		
COREY, Wendell	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	4	4		
COTTEN, Joseph	29	29	30	32	35	30	30	33	34	39	38	39	36	39	39	37	35	31		
COURTLAND, Jerome	-	-	-	-	-	-	-	-	3	2	2	-	-	-	-	-	-	-		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
COWL, Jane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3		
CRAIG, James	11	12	9	12	-	-	-	-	-	-	-	-	11	-	-	-	-	-		
CRAIN, Jeanne	-	-	-	10	14	17	-	24	-	-	-	26	26	-	26	31	30	30		
CRAWFORD, Joan	11	-	-	17	20	22	-	25	24	26	29	29	30	27	-	26	30	32		
CRONYN, Hume	-	-	-	-	-	2	-	-	4	-	-	7	6	-	4	-	-	-		
CROSBY, Bing	57	55	54	56	57	58	55	56	57	56	54	53	54	53	54	57	57	59		
CROSET, Paule	-	-	-	-	-	-	-	-	-	**	-	-	2	-	-	-	-	-		
CULVER, Roland	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-		
CUMMINGS, Constance	-	-	-	2	2	1	-	-	-	-	-	-	-	1	-	-	-	-		
CUMMINGS, Robert	6	6	6	10	11	13	17	-	-	15	-	14	17	-	16	-	16	-		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CUMMINS, Peggy	-	-	-	-	-	-	-	-	-	-	-	10	-	9	-	-	-	8		
DAILEY, Dan	-	-	-	-	-	-	-	-	-	-	-	8	11	16	17	22	27	30		
DALL, John	-	-	-	-	-	-	3	-	3	2	-	-	3	-	3	-	-	-		
DARNELL, Linda	10	11	10	11	12	-	18	-	-	-	-	18	18	-	19	-	22	-		
DAVIS, Bette	42	39	40	42	39	35	36	38	36	37	37	35	33	30	30	32	34	35		
DAVIS, Joan	15	15	16	17	20	-	19	20	18	-	18	-	20	-	20	-	-	-		
DAY, Dennis	-	-	-	-	-	-	6	7	9	11	9	14	-	15	13	-	-	-		
DAY, Doris	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	13	11	-		
DAY, Laraine	16	16	16	16	16	15	-	16	18	21	21	22	-	21	20	-	16	-		
DE CARLO, Yvonne	-	-	-	4	5	-	9	7	10	10	11	13	13	-	14	-	14	12		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DE CORDOVA, Arturo	4	4	4	-	5	-	-	8	-	-	-	-	-	6	-	-	-	-		
DE FORE, Don	-	-	**	4	-	3	7	-	-	10	-	-	-	7	6	-	5	-		
DE HAVEN, Gloria	15	16	15	14	-	13	-	12	-	-	-	-	-	12	-	-	-	-		
DE HAVILLAND, Olivia	18	18	17	17	17	-	21	27	29	29	31	29	29	26	30	35	44	41		
DE WOLFE, Billy	-	-	-	-	-	-	-	-	-	-	-	22	-	21	19	-	-	-		
DEL RIO, Dolores	-	-	-	-	-	-	-	-	-	2	-	-	-	3	-	-	-	-		
DEREK, John	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	11		
DEVINE, Andy	-	-	-	-	4	-	-	-	-	5	-	-	-	9	-	-	-	-		
DICK, Douglas	-	-	-	-	-	-	2	-	-	-	-	-	-	-	1	-	-	-		
DIETRICH, Marlene	8	-	-	-	-	-	-	-	-	-	-	9	-	-	14	-	-	-		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DINNING SISTERS	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-		
DONAT, Robert	-	-	-	6	-	-	7	-	-	-	-	-	-	6	-	-	-	-		
DONLEVY, Brian	11	11	10	-	-	9	-	10	-	-	-	17	-	15	-	13	12	-		
DONNELL, Jeff	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-		
DOUGLAS, Kirk	-	-	-	-	-	-	-	-	1	-	-	-	-	-	5	5	8	18		
DOUGLAS, Melvyn	-	-	-	-	-	-	-	9	-	8	10	11	-	11	12	-	-	8		
DOUGLAS, Paul	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11		
DRAKE, Alfred	-	1	2	-	1	-	-	-	-	-	-	-	-	2	-	-	-	-		
DRAKE, Betsy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4	5		
DRAKE, Tom	-	-	9	-	9	10	15	-	17	-	17	-	-	19	18	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DREW, Ellen	--	--	1	-	2	-	-	-	-	5	5	4	-	3	-	-	-	2		
DUFF, Howard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	6	8	14		
DUNNE, Irene	23	22	21	22	19	-	20	-	19	20	22	24	-	26	26	24	29	28		
DURANTE, Jimmy	-	-	-	13	13	15	-	18	-	-	-	26	26	-	29	-	-	-		
DURBIN, Deanna	24	25	23	19	20	-	20	20	23	23	21	20	18	19	19	-	-	-		
DURYEA, Dan	-	-	-	-	-	2	-	-	-	8	11	-	10	9	11	-	12	-		
DVORAK, Ann	-	-	-	-	-	-	-	-	2	-	-	-	-	5	-	-	-	-		
EDDY, Nelson	-	-	-	14	-	17	-	-	-	15	-	-	-	13	-	-	-	-		
EVANS, Joan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1	2	2		
FAIRBANKS, Douglas, Jr.	-	-	-	12	11	12	15	15	17	17	19	20	22	-	24	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
FAYE, Alice	22	21	19	17	18	-	-	-	-	-	-	19	19	-	-	-	-	-		
FERRER, Jose	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	5	5	-		
FITZGERALD, Barry	12	15	14	14	19	-	18	-	-	21	25	29	30	30	-	33	32	-		
FITZGERALD, Geraldine	-	-	-	5	-	-	-	-	5	-	-	-	-	10	-	-	-	-		
FLEMING, Rhonda	-	-	-	-	-	-	**	-	-	-	-	-	1	-	1	1	1	5		
FLYNN, Errol	24	27	28	27	25	27	-	31	-	-	32	31	-	34	34	32	31	-		
FOCH, Nina	-	-	-	-	1	-	-	-	2	-	2	-	2	-	2	-	2	-		
FONDA, Henry	-	-	15	-	12	-	17	-	19	23	26	26	-	29	-	32	-	-		
FONTAINE, Joan	16	18	18	18	18	20	21	24	23	26	26	24	23	25	23	27	30	27		
FORD, Glenn	-	-	-	-	5	12	23	29	30	32	34	32	-	29	31	39	38	38		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
FOSTER, Preston	-	-	-	-	-	-	-	-	-	-	-	9	-	-	9	-	-	-		
FOSTER, Susanna	-	-	-	-	-	-	-	10	-	-	-	-	-	9	6	-	-	-		
FREEMAN, Mona	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	8		
GABLE, Clark	-	43	43	42	43	43	41	41	39	38	40	39	39	42	43	42	44	47		
GARBO, Greta	-	-	-	-	7	8	-	-	-	-	-	-	-	-	10	-	10	-		
GARDNER, Ava	-	-	-	-	-	-	-	9	7	7	10	14	14	13	15	19	18	21		
GARFIELD, John	25	25	27	30	25	24	25	-	30	36	39	41	42	38	39	41	44	45		
GARLAND, Judy	35	37	36	35	37	37	34	31	31	-	-	24	29	30	31	34	34	35		
GARNER, Peggy Ann	-	4	6	-	8	-	-	-	-	-	-	-	7	-	-	-	-	-		
GARSON, Greer	44	44	44	47	49	45	42	43	40	38	36	34	33	-	32	33	-	31		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
GENN, Leo	-	-	-	-	-	-	-	-	-	-	1	-	-	2	-	3	4	3		
GLEASON, James	-	-	-	-	-	-	-	-	5	-	-	-	-	7	7	-	-	-		
GODDARD, Paulette	23	22	22	21	20	25	24	25	23	26	-	31	-	32	32	28	24	25		
GOLDWYN GIRLS	-	-	-	-	-	-	-	-	-	-	7	-	-	-	4	-	-	-		
GOODMAN, Benny	-	-	-	-	-	-	-	-	-	-	15	-	-	-	9	-	-	-		
GORDON, Anita	-	-	-	-	-	-	**	-	-	1	-	-	-	-	-	-	-	-		
GRABLE, Betty	35	33	37	34	34	30	30	33	33	33	35	37	35	35	32	34	37	40		
GRAHAME, Gloria	-	-	-	-	-	-	-	-	-	-	2	-	2	-	2	1	-	1		
GRANGER, Farley	-	-	-	-	-	-	-	-	2	-	2	-	3	-	3	4	5	5		
GRANGER, Stewart	-	-	-	-	1	1	1	-	-	-	-	-	-	5	-	-	-	-		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
GRANT, Cary	46	45	44	42	38	37	44	44	46	46	46	46	46	46	46	51	51	49		
GRANVILLE, Bonita	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-		
GRAY, Coleen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	2		
GRAYSON, Kathryn	-	-	-	-	-	19	20	-	19	-	-	21	17	17	-	-	17	-		
GREENE, Richard	-	-	-	-	-	-	-	-	-	-	-	8	-	6	-	-	-	-		
GREENSTREET, Sydney	-	-	-	-	-	-	-	-	-	-	-	-	-	20	-	-	-	-		
GREER, Jane	-	-	-	-	-	-	2	2	3	4	5	5	-	5	6	5	5	-		
GUILD, Nancy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		
GWENN, Edmund	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	6	6	5		
HALE, Barbara	-	-	-	1	2	2	2	-	5	5	4	-	5	-	4	-	-	3		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HALL, Jon	-	-	-	-	7	9	10	9	-	-	-	-	-	11	-	-	-	-		
HARDING, Ann	-	-	4	-	5	-	-	-	-	-	-	-	-	3	-	-	-	-		
HARDWICKE, Sir Cedric	-	-	-	-	3	-	-	-	-	5	-	-	-	3	-	-	-	-		
HARRISON, Rex	-	-	-	1	1	2	6	-	-	-	-	23	-	21	18	16	-	-		
HASSO, Signe	6	-	-	4	3	-	-	-	4	-	3	-	4	-	-	-	-	-		
HAVER, June	-	-	-	-	12	16	-	17	-	-	-	16	20	-	19	-	18	-		
HAVOC, June	-	-	-	-	-	-	-	-	-	-	-	-	-	10	8	-	-	-		
HAYDN, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-		
HAYES, Peter Lind	-	-	-	-	-	-	-	2	-	3	-	-	5	-	-	-	-	-		
HAYMES, Dick	10	9	13	15	-	22	-	-	25	-	27	25	25	-	22	-	-	19		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HAYWARD, Louis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	-	-	7		
HAYWARD, Susan	-	-	12	-	10	-	14	14	15	19	24	24	26	25	26	24	23	-		
HAYWORTH, Rita	22	22	26	24	23	29	34	37	36	36	38	37	33	38	39	38	38	37		
HEFLIN, Van	-	-	-	8	-	9	12	16	-	19	24	24	24	22	27	27	30	-		
HENDRIX, Wanda	-	-	-	-	-	-	-	-	-	-	-	4	3	-	4	-	6	8		
HENIE, Sonja	20	19	17	17	19	-	-	-	-	-	-	16	-	16	-	-	-	19		
HENREID, Paul	17	17	16	14	16	15	18	-	-	-	18	18	-	16	-	-	-	-		
HEPBURN, Katharine	20	20	21	19	19	17	17	-	19	-	-	21	-	22	-	22	-	-		
HODIAK, John	13	17	17	17	20	22	21	-	-	-	-	24	-	22	22	-	-	-		
HOLDEN, William	-	-	-	-	4	-	-	-	5	5	10	11	-	9	11	13	16	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HOLM, Celeste	-	-	-	-	-	-	-	-	-	-	-	-	-	5	6	-	8	-		
HOMOLKA, Oscar	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	2	2	-		
HOPE, Bob	48	49	46	46	42	44	44	44	46	45	45	48	47	46	47	50	52	54		
HORTON, Edward Everett	-	-	-	-	-	-	-	-	-	-	-	7	-	6	-	-	-	-		
HUNT, Marsha	-	-	-	-	-	-	-	6	-	-	-	-	-	10	-	-	-	-		
HUSTON, Walter	-	9	-	9	-	8	-	-	-	-	-	-	15	-	15	-	19	-		
HUTTON, Betty	26	27	28	29	33	37	36	36	-	36	37	35	-	36	35	35	32	31		
HUTTON, Robert	-	-	-	-	-	-	-	-	8	-	-	-	9	-	9	-	8	-		
IVES, Burl	-	-	-	-	2	-	4	5	-	6	-	5	-	-	-	-	-	-		
JARMAN, Claude, Jr.	-	-	-	-	-	-	-	-	-	-	8	8	-	-	-	-	-	3		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
JEFFREYS, Anne	-	-	-	-	-	-	-	2	2	-	-	-	4	-	3	-	-	-		
JENKINS, Jack "Butch"	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	-	-		
JERGENS, Adele	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-		
JOHNSON, Celia	-	-	-	-	-	-	-	-	2	-	-	-	**	-	-	-	-	-		
JOHNSON, Van	41	43	45	46	47	44	38	36	33	-	31	30	32	32	32	31	32	-		
JOLSON, Al	7	6	6	-	6	-	8	-	-	-	-	34	33	-	30	31	31	31		
JONES, Jennifer	18	22	21	25	30	34	31	35	35	37	36	39	35	34	33	33	38	36		
JOURDAN, Louis	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-		
KARLOFF, Boris	-	-	-	13	-	-	-	15	-	-	12	-	-	15	-	-	-	-		
KAYE, Danny	21	22	23	26	29	25	27	30	32	32	32	37	34	-	35	39	41	42		

** Less than one per cent

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
KELLAWAY, Cecil	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-		
KELLY, Gene	22	21	21	24	26	23	25	-	-	27	-	31	33	33	34	37	-	41		
KENNEDY, Arthur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2		
KERR, Deborah	-	-	-	-	-	-	3	-	-	-	-	14	14	-	-	-	-	-		
KEYES, Evelyn	-	1	3	3	3	4	5	-	8	12	13	12	10	-	10	8	7	-		
KILBRIDE, Percy	-	-	-	-	-	-	-	-	-	3	-	-	1	-	-	-	-	6		
KING, Andrea	-	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-	-		
KINGS MEN	-	-	-	-	-	-	-	-	-	-	6	-	-	-	-	-	-	-		
KNOWLES, Patric	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-		
KNOX, Alexander	3	2	4	6	6	5	5	6	5	4	4	-	-	3	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
KORVIN, Charles	-	-	-	-	-	-	3	3	3	-	-	-	4	-	-	-	-	-		
LADD, Alan	37	42	44	42	39	42	46	46	48	52	50	50	47	48	49	48	48	48		
LAKE, Arthur	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	-	-		
LAKE, Veronica	-	11	10	13	12	13	-	13	-	15	16	14	-	15	14	-	-	14		
LAMARR, Hedy	19	22	22	21	21	21	22	-	24	-	-	28	-	23	-	23	-	20		
LAMOUR, Dorothy	16	17	18	16	17	20	21	22	23	26	-	23	23	-	21	-	19	-		
LANCASTER, Burt	-	-	-	-	-	-	-	-	6	6	12	17	24	28	-	38	42	41		
LANDIS, Carole*	-	8	8	-	8	-	11	-	-	-	-	-	11	-	-	-	-	-		
LANGFORD, Frances	-	-	-	-	8	-	-	-	-	-	11	12	-	11	9	-	-	-		
LANSBURY, Angela	-	-	-	-	-	2	-	-	-	-	-	3	2	-	3	4	3	-		

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
LAUGHTON, Charles	12	12	11	11	12	-	14	-	-	10	12	13	-	13	17	-	-	18		
LAWFORD, Peter	-	-	-	-	-	10	12	-	-	-	-	21	-	22	24	22	21	-		
LEIGH, Vivien	-	-	-	16	14	14	-	-	-	-	-	-	17	-	-	-	20	-		
LESLIE, Joan	-	14	15	15	15	-	-	-	-	-	-	-	19	-	-	13	8	-		
LEVANT, Oscar	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-	-	-	20		
LINDSAY, Margaret	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-		
LOCKHART, Gene	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-		
LOCKWOOD, Margaret	-	-	-	-	1	-	2	-	-	-	-	-	-	3	-	-	-	-		
LONG, Richard	-	-	-	-	-	-	-	-	-	2	-	-	3	-	-	-	-	2		
LOUISE, Anita	-	-	2	-	4	-	-	-	-	-	-	-	2	-	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
LOY, Myrna	-	-	11	12	12	13	16	14	12	-	17	17	-	19	21	-	19	-		
LUKAS, Paul	13	15	12	11	9	-	10	8	8	8	-	-	12	-	-	9	10	-		
LUND, John	-	-	-	-	-	-	-	-	-	-	-	-	-	9	10	12	15	18		
LUPINO, Ida	13	12	13	13	-	16	18	17	-	18	-	21	-	21	21	20	-	19		
LYNN, Diana	8	6	7	-	8	-	12	-	-	-	-	-	9	-	10	11	9	9		
LYNN, Jeffrey	-	-	-	-	-	-	-	-	-	-	5	-	4	-	-	4	4	-		
MAC DONALD, Jeanette	-	-	-	14	-	-	-	-	-	-	-	-	17	-	16	-	-	-		
MAC MURRAY, Fred	26	25	29	29	29	28	25	29	29	30	31	31	-	32	32	29	-	29		
MACREADY, George	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-		
MADISON, Guy	-	-	-	5	6	9	17	20	21	24	23	21	-	20	18	18	19	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MAIN, Marjorie	-	-	-	-	-	-	-	-	9	10	11	-	9	-	-	-	-	15		
MARCH, Fredric	12	17	16	14	12	13	13	-	16	19	21	18	18	16	18	-	-	21		
MARSHAL, Alan	5	4	4	-	4	-	-	-	-	-	-	3	-	-	-	-	-	-		
MARSHALL, Herbert	8	9	10	-	7	-	9	-	11	12	-	-	13	-	-	-	-	-		
MARTIN, Dean & LEWIS, Jerry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	9		
MARTIN, Freddy & Orchestra	-	-	-	-	-	-	-	-	-	-	12	-	-	-	-	-	-	-		
MARTIN, Tony	-	-	-	-	-	-	-	-	-	-	9	-	-	13	14	15	14	-		
MARX BROTHERS	-	-	-	-	-	-	-	-	-	-	16	-	-	18	21	23	25	-		
MASON, James	-	-	-	-	1	4	7	10	-	-	19	20	-	15	-	19	19	24		
MASSEY, Raymond	-	8	-	-	-	-	10	11	-	10	-	-	12	-	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MATURE, Victor	-	-	-	-	-	7	10	10	12	-	-	16	-	16	-	17	17	-		
MAYO, Virginia	2	2	3	-	3	4	7	9	11	12	14	16	-	16	-	16	15	-		
MC ALLISTER, Lon	13	12	-	12	-	-	-	7	-	-	-	-	-	15	-	12	12	-		
MC CREA, Joel	10	9	9	-	10	-	-	16	-	13	13	13	-	13	-	11	12	14		
MC DONALD, Marie	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	5	-		
MC DOWALL, Roddy	10	10	11	12	-	-	12	-	-	-	-	-	11	-	-	-	7	-		
MC GUIRE, Dorothy	7	10	10	11	12	15	-	24	25	23	-	21	23	21	19	18	-	15		
MC LAGLEN, Victor	-	-	-	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-		
MEADOWS, Jane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		
MELCHIOR, Lauritz	-	-	-	-	-	11	-	-	-	-	-	-	-	12	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MENJOU, Adolphe	-	-	-	-	4	-	-	-	-	-	-	6	-	6	-	-	-	-		
MEREDITH, Burgess	-	6	7	8	8	-	-	8	-	7	-	-	-	8	-	-	-	-		
MILLAND, Ray	19	19	20	20	25	34	36	37	37	37	36	37	38	40	-	37	38	-		
MILLER, Ann	-	7	4	-	4	-	6	-	-	-	-	-	5	-	7	-	-	7		
MILLER, Kristine	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-		
MILLS, John	-	-	-	-	1	-	-	-	1	1	2	-	-	2	-	-	-	-		
MITCHELL, Thomas	-	-	-	6	6	8	-	-	-	-	-	-	15	-	-	-	-	-		
MITCHUM, Robert	-	-	3	3	5	6	9	14	21	29	33	37	36	37	36	39	41	42		
MONTALBAN, Ricardo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-		
MONTEZ, Maria	10	11	-	10	8	-	-	8	10	10	-	10	-	9	-	9	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MONTGOMERY, George	-	-	-	-	-	-	-	-	-	-	-	-	-	15	-	-	-	13		
MONTGOMERY, Robert	-	-	16	17	19	20	20	-	21	19	21	24	26	22	-	24	27	-		
MOORE, Terry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	3	-		
MOOREHEAD, Agnes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	-		
MORAN, Dolores	-	-	-	-	-	-	-	-	2	2	-	-	**	-	-	-	-	-		
MORGAN, Dennis	17	21	27	25	23	23	-	-	-	-	-	24	-	29	-	30	-	28		
MORGAN, Frank*	-	-	-	-	10	-	-	-	-	-	-	-	14	-	-	11	10	-		
MORGAN, Henry	-	-	-	-	-	-	-	-	-	-	9	11	-	12	13	-	-	-		
MUNI, Paul	18	20	18	19	18	15	-	16	-	-	-	-	23	-	-	21	-	-		
MURPHY, Audie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6		

* Deceased
** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MURPHY, George	16	14	12	12	11	-	-	12	-	13	-	16	-	15	-	12	-	-		
NAGEL, Conrad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4		
NEAGLE, Anna	-	-	-	-	1	-	-	-	-	-	-	-	3	-	-	-	-	-		
NEAL, Tom	-	-	-	-	4	-	-	-	-	-	-	-	2	-	-	2	-	-		
NIVEN, David	-	-	-	6	5	7	7	7	7	-	9	13	15	-	13	12	12	-		
NOVARRO, Ramon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4		
OBERON, Merle	10	12	11	12	12	-	14	-	-	11	11	12	12	-	10	-	-	-		
O'BRIEN, Edmond	-	-	-	-	-	-	-	1	-	2	4	5	4	-	4	-	-	3		
O'BRIEN, Margaret	22	29	30	32	34	34	31	30	30	27	24	21	23	-	22	-	-	21		
O'BRIEN, Pat	26	26	27	23	24	23	23	24	24	-	24	24	24	-	28	29	27	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
O'CONNOR, Donald	-	-	-	-	-	-	13	11	13	14	15	14	15	-	16	16	15	-		
O'DONNELL, Cathy	-	-	-	-	-	-	-	-	2	-	3	-	3	-	3	3	3	3		
O'HARA, Maureen	9	10	8	10	14	16	20	21	21	24	-	27	25	-	23	-	-	25		
O'KEEFE, Dennis	9	-	-	-	-	11	-	-	-	-	-	-	18	-	17	20	21	-		
OLIVIER, Laurence	-	-	-	9	8	10	12	14	14	-	12	-	-	13	-	21	26	-		
O'SULLIVAN, Maureen	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	11	10	-		
PAIGE, Janis	-	-	-	-	-	-	-	-	-	-	-	9	7	-	-	-	-	-		
PALMER, Lilli	-	-	-	-	-	-	-	-	-	-	7	8	8	-	-	-	-	-		
PARKER, Eleanor	-	-	-	-	-	-	-	-	-	-	-	-	-	6	7	6	-	4		
PARKER, Willard	-	-	-	-	1	-	-	-	3	-	-	-	-	2	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
PARKS, Larry	-	-	-	-	2	1	-	6	17	22	29	29	32	34	30	29	28	28		
PATRICK, Gail	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-		
PAXINOU, Katina	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-		
PAYNE, John	-	-	-	-	25	22	-	-	23	-	24	24	-	23	23	-	21	-		
PECK, Gregory	8	17	23	27	34	37	42	45	45	49	50	50	49	48	49	50	50	49		
PERREAU, Gigi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	2	2		
PETERS, Jean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	10		
PETERS, Susan	-	-	-	-	-	-	-	-	-	-	18	17	20	-	-	-	-	-		
PIDGEON, Walter	38	33	33	37	40	33	28	32	34	36	35	33	36	34	-	35	36	-		
PLATT, Marc	-	2	3	3	2	1	-	-	2	2	3	4	-	3	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
POWELL, Dick	10	12	15	13	13	14	16	19	21	24	22	22	24	-	27	28	30	29		
POWELL, Jane	-	-	-	-	-	-	9	-	-	-	-	-	14	15	18	-	-	-		
POWELL, William	15	17	17	-	-	18	-	16	-	14	18	18	20	-	18	-	-	20		
POWER, Tyrone	-	29	-	-	29	31	34	39	41	42	41	44	42	-	43	41	39	40		
PRESTON, Robert	-	-	-	-	-	-	8	7	-	7	-	-	-	10	-	8	7	-		
PRICE, Vincent	-	-	-	-	-	9	-	-	9	10	12	-	-	11	-	-	-	-		
QUINN, Anthony	-	-	-	-	3	-	-	-	-	-	-	-	-	9	-	-	-	-		
RAFT, George	17	17	18	19	21	21	21	24	24	24	-	26	26	-	29	30	29	30		
RAINES, Ella	5	5	5	6	7	7	10	10	10	9	11	10	9	-	-	-	-	5		
RAINS, Claude	-	-	-	10	10	11	-	17	-	-	-	22	-	18	-	-	-	22		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
RANDELL, Ron	-	-	-	-	-	-	-	-	-	-	1	-	-	2	3	-	-	-		
RATHBONE, Basil	-	-	-	-	7	9	-	-	-	-	-	-	-	14	-	-	13	-		
RAYE, Martha	-	-	-	-	-	-	-	-	-	-	-	10	-	-	-	-	-	-		
RAYMOND, Gene	-	-	-	-	4	-	-	5	-	-	-	-	-	4	-	-	-	-		
REAGAN, Ronald	-	-	-	-	-	-	-	20	-	-	-	30	29	-	26	25	-	24		
REDGRAVE, Michael	-	-	-	-	1	-	1	-	2	-	2	-	4	-	-	-	-	-		
REED, Donna	-	-	-	-	-	-	6	-	8	-	-	-	10	-	9	-	-	-		
REED, Philip	-	-	-	-	-	-	-	-	2	-	-	2	3	-	-	-	-	-		
RICHARDSON, Ralph	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-		
ROBINSON, Edward G.	23	23	21	19	20	20	-	23	-	25	27	25	26	29	-	32	32	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
ROGERS, Ginger	30	32	31	32	31	32	30	32	34	32	31	30	28	-	23	23	26	29		
ROGERS, Roy	-	-	-	-	7	-	-	-	16	16	15	13	13	-	-	17	-	-		
ROMERO, Cesar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-	-		
ROONEY, Mickey	27	28	29	-	-	22	22	-	-	-	-	24	26	-	24	-	27	-		
RUSSELL, Andy	-	-	-	5	5	7	-	-	-	-	-	-	12	-	-	-	-	-		
RUSSELL, Gail	3	4	-	-	-	-	-	-	-	-	-	13	14	-	12	-	-	18		
RUSSELL, Jane	-	-	-	-	5	11	16	-	17	-	-	18	18	-	18	20	21	22		
RUSSELL, Rosalind	23	21	21	21	23	23	24	29	27	25	25	28	28	-	26	25	26	26		
RYAN, Robert	-	-	-	-	2	-	2	2	-	2	6	8	12	10	10	8	9	11		
RYAN, Sheila	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
SANDERS, George	13	12	12	12	-	-	15	17	-	15	-	14	-	14	-	-	-	-		
SCOTT, Lizabeth	-	-	2	8	12	13	17	20	-	20	22	24	27	-	27	27	28	24		
SCOTT, Martha	-	-	-	-	-	-	7	-	-	-	-	7	-	5	-	-	-	-		
SCOTT, Randolph	14	15	16	13	15	19	20	18	20	20	22	23	27	29	-	31	29	29		
SCOTT, Zachary	-	3	-	-	-	9	-	-	-	-	-	16	18	-	-	-	-	-		
SHERIDAN, Ann	23	23	23	22	21	23	-	-	-	29	34	30	29	29	-	26	24	-		
SHIRLEY, Anne	6	5	5	7	7	-	-	-	-	-	-	-	7	-	-	-	-	-		
SHORE, Dinah	14	15	16	15	15	15	-	-	17	17	-	-	14	-	-	-	-	-		
SIDNEY, Sylvia	-	-	-	7	-	7	8	10	-	-	-	8	-	-	-	-	-	-		
SIMMONS, Jean	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
SINATRA, Frank	19	15	12	15	20	21	-	22	-	23	23	23	20	18	16	16	-	19		
SINGLETON, Penny	-	-	-	-	-	-	-	-	-	-	-	10	11	-	-	-	-	-		
SKELTON, Red	-	-	-	22	-	31	30	32	32	-	-	27	32	32	33	37	36	-		
SLEZAK, Walter	-	-	-	2	2	-	3	4	4	-	-	-	-	-	-	-	-	-		
SMITH, Alexis	4	-	-	-	-	-	-	-	-	-	17	-	16	-	-	10	9	-		
SMITH, Kent	-	-	-	-	1	-	-	-	-	4	-	-	-	2	-	-	-	-		
SONS OF THE PIONEERS	-	-	-	-	-	-	-	-	-	-	-	8	8	-	-	-	-	-		
SOTHERN, Ann	14	16	15	15	19	-	21	-	18	18	-	18	19	-	20	-	20	-		
STACK, Robert	-	-	-	-	-	-	-	-	3	-	-	-	-	-	4	-	-	-		
STAFFORD, Jo	-	-	-	-	5	5	-	-	-	-	-	-	-	8	-	8	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
STANWYCK, Barbara	20	22	25	25	27	26	26	30	32	36	38	34	36	34	36	32	32	38		
STARRETT, Charles	-	-	-	-	-	-	-	-	-	-	6	5	-	-	-	-	-	3		
STEVENS, Mark	-	-	-	-	1	6	-	10	13	-	-	15	10	12	14	16	19	-		
STEWART, James	-	29	-	33	33	-	27	31	35	35	37	34	42	39	41	45	45	50		
STOCKWELL, Dean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	3	5	-		
STONE, Lewis	-	-	-	-	-	-	6	-	-	-	-	-	-	5	-	-	-	-		
STORM, Gale	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-		
SULLIVAN, Barry	-	-	-	-	-	4	-	5	-	-	-	-	-	6	-	-	-	-		
SULLIVAN, Francis L.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		
TAMIROFF, Akim	-	-	-	-	-	-	-	-	6	-	-	-	-	7	-	-	-	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
TAYLOR, Elizabeth	-	4	-	-	-	-	-	12	-	-	-	22	17	19	23	22	28	31		
TAYLOR, Robert	-	31	-	-	30	-	24	30	-	28	-	30	33	32	31	28	31	31		
TEMPLE, Shirley	17	21	19	21	24	24	24	24	24	24	24	26	27	29	29	28	26	28		
TETZEL, Joan	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-		
THOMAS, Danny	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-		
THOMPSON, Marshall	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-		
TIERNEY, Gene	15	17	19	19	23	32	30	34	34	33	32	33	29	31	28	27	26	-		
TIERNEY, Lawrence	-	-	-	-	2	-	3	3	4	4	-	7	-	7	-	-	-	-		
TODD, Ann E.	-	-	-	-	3	3	4	-	-	-	6	-	5	-	-	-	-	-		
TONE, Franchot	-	15	15	13	12	-	13	-	13	11	13	14	-	15	-	-	-	12		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
TOREN, Marta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4		
TORME, Mel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	-	-		
TOTTER, Audrey	-	-	-	-	-	-	1	-	-	-	-	-	8	6	5	-	-	-		
TRACY, Spencer	51	52	52	50	44	43	42	39	41	43	44	45	42	46	44	43	44	-		
TRAVERS, Henry	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-		
TREVOR, Claire	-	5	4	5	5	-	-	7	7	-	-	-	-	-	-	6	7	-		
TUFTS, Sonny	17	20	21	21	23	23	-	23	-	-	-	23	21	-	19	-	-	18		
TURNER, Lana	28	28	29	30	34	38	37	37	38	37	35	34	33	34	36	37	38	35		
TYLER, Beverly	-	-	-	-	-	-	4	-	-	-	-	-	5	-	-	-	-	-		
VALLEE, Rudy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
VALLI	-	-	-	-	-	-	-	-	-	-	2	3	-	-	16	16	16	15		
VERA-ELLEN	-	-	-	-	1	2	3	5	7	8	-	-	5	5	-	-	-	-		
WALKER, Robert	12	17	23	20	22	20	21	-	24	28	-	27	25	-	21	-	-	25		
WARING, Fred, & PENNSYLVANIANS	-	-	-	-	-	-	-	-	-	-	11	-	-	-	-	-	-	-		
WARRICK, Ruth	-	-	1	1	-	-	-	-	-	-	4	-	-	3	-	-	-	-		
WAYNE, John	14	17	18	19	21	20	22	24	27	29	29	29	29	-	31	-	-	38		
WEBB, Clifton	4	4	-	-	-	-	-	-	-	-	-	-	-	19	20	22	27	33		
WELLES, Orson	-	-	-	-	11	15	19	19	-	17	16	-	-	17	16	15	18	17		
WIDMARK, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	16	27	32		
WILDE, Cornel	-	8	11	14	20	26	30	30	30	-	29	32	31	-	27	-	31	-		

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
WILLIAMS, Bill	-	-	4	5	4	5	10	11	10	9	9	8	6	-	-	6	-	-		
WILLIAMS, Esther	-	-	-	-	-	-	31	-	31	-	-	37	37	40	40	36	36	42		
WILSON, Marie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6		
WINDSOR, Marie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**		
WINNINGER, Charles	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-		
WINTERS, Shelley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2		
WOOLLEY, Monty	12	12	14	14	-	-	-	16	-	17	-	-	15	-	-	-	-	-		
WRIGHT, Teresa	12	9	7	9	11	10	10	12	13	15	19	21	16	15	16	-	-	-		
WYATT, Jane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-		
WYMAN, Jane	9	-	-	-	-	-	-	-	15	19	-	20	21	-	23	31	41	38		

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
WYNN, Keenan	-	2	5	-	-	11	-	-	-	-	-	-	16	-	15	-	-	-		
YOUNG, Loretta	-	-	23	21	19	20	20	23	23	26	25	27	28	32	35	35	34	36		
YOUNG, Robert	18	21	24	23	21	21	24	24	24	26	26	25	28	29	29	-	-	26		

CONTINUING AUDIT OF MARQUEE VALUES

UPPER PRICE AUDIT

The group upon which the Upper Price Audit is based constitutes the following: Movie-goers in the New York City area who spend on the average of 65 cents or more for their tickets, plus movie-goers in other cities over 500,000 in population who on the average spend 60 cents or more, plus those in cities of 100,000 to 500,000 who on the average pay 55 cents or more, plus those in cities and towns of 10,000 to 100,000 who on the average pay 50 cents or more. This group as a whole pays an average price of 70 cents per ticket, and the dollars they spend on motion pictures amounts to about 60 per cent of the total motion picture gross at the box office.

The average price per ticket paid by those movie-goers not included in the Upper Price Audit is about 42 cents. These people account for about 40 cents out of each dollar spent at the box office.

It is well to point out that the Upper Price Audit inevitably shows up some characteristics of a star's following other than price paid alone. For example, we find that movie-goers in the 12 through 17 age group pay somewhat less on the average than is true of older movie-goers, which means that the Upper Price Audit consists of movie-goers, who on the average are older than people in the total audience. This in turn means that stars who are particularly strong among younger movie-goers are likely to be lower in the Upper Price Audit than in the regular Audit. Correspondingly, stars who are particularly strong among older movie-goers are likely to be higher in the Upper Price Audit than in the regular Audit.

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
BERGMAN, Ingrid	53	50	+ 3
DE HAVILLAND, Olivia	45	41	+ 4
ALLYSON, June	44	46	- 2
WILLIAMS, Esther	42	42	--
JONES, Jennifer	39	36	+ 3
STANWYCK, Barbara	39	38	+ 1
WYMAN, Jane	39	38	+ 1
COLBERT, Claudette	37	36	+ 1
DAVIS, Bette	37	35	+ 2
HAYWORTH, Rita	36	37	- 1
GRABLE, Betty	35	40	- 5
TURNER, Lana	35	35	--
YOUNG, Loretta	35	36	- 1
GARLAND, Judy	33	35	- 2
GARSON, Greer	33	31	+ 2
CRAWFORD, Joan	32	32	--
CRAIN, Jeanne	31	30	+ 1
TAYLOR, Elizabeth	31	31	--
DUNNE, Irene	29	28	+ 1
FONTAINE, Joan	29	27	+ 2
ROGERS, Ginger	28	29	- 1
RUSSELL, Rosalind	28	26	+ 2
HUTTON, Betty	27	31	- 4
GODDARD, Paulette	26	25	+ 1
O'HARA, Maureen	25	25	--
SCOTT, Lizabeth	24	24	--
TEMPLE, Shirley	23	28	- 5
BACALL, Lauren	21	20	+ 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
BAXTER, Anne	21	19	+ 2
GARDNER, Ava	21	21	--
LUPINO, Ida	21	19	+ 2
BALL, Lucille	20	20	--
BARRYMORE, Ethel	20	18	+ 2
O'BRIEN, Margaret	19	21	- 2
RUSSELL, Jane	19	22	- 3
MC GUIRE, Dorothy	18	15	+ 3
HENIE, Sonja	16	19	- 3
LAMARR, Hedy	16	20	- 4
RUSSELL, Gail	16	18	- 2
VALLI	16	15	+ 1
BLYTH, Ann	14	13	+ 1
MAIN, Marjorie	14	15	- 1
LAKE, Veronica	11	14	- 3
PETERS, Jean	10	10	--
DE CARLO, Yvonne	9	12	- 3
LYNN, Diana	9	9	--
CUMMINS, Peggy	8	8	--
FREEMAN, Mona	8	8	--
HENDRIX, Wanda	7	8	- 1
BEL GEDDES, Barbara	6	6	--
MILLER, Ann	6	7	- 1
RAINES, Ella	6	5	+ 1
WILSON, Marie	6	6	--
DRAKE, Betsy	5	5	--
FLEMING, Rhonda	5	5	--
TOREN, Marta	5	4	+ 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
CAGNEY, Jeanne	4	4	--
PARKER, Eleanor	4	4	--
CHAPMAN, Marguerite	3	3	--
COWL, Jane	3	3	--
HALE, Barbara	3	3	--
O'DONNELL, Cathy	3	3	--
DREW, Ellen	2	2	--
GRAHAME, Gloria	2	1	+ 1
GRAY, Coleen	2	2	--
PERREAU, Gigi	2	2	--
WINTERS, Shelley	2	2	--
EVANS, Joan	1	2	- 1
GUILD, Nancy	1	1	--
MEADOWS, Jane	1	1	--
RYAN, Sheila	1	1	--
CALVET, Corinne	**	**	--
WINDSOR, Marie	**	**	--

** Less than one per cent

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
CROSBY, Bing	58	59	- 1
PECK, Gregory	52	49	+ 3
STEWART, James	52	50	+ 2
BOGART, Humphrey	51	50	+ 1
GRANT, Cary	51	49	+ 2
HOPE, Bob	50	54	- 4
COOPER, Gary	49	49	--
GABLE, Clark	48	47	+ 1
GARFIELD, John	45	45	--
LADD, Alan	44	48	- 4
KAYE, Danny	42	42	--
MITCHUM, Robert	42	42	--
KELLY, Gene	41	41	--
LANCASTER, Burt	41	41	--
POWER, Tyrone	40	40	--
FORD, Glenn	39	38	+ 1
ANDREWS, Dana	37	37	--
WEBB, Clifton	37	33	+ 4
CLIFT, Montgomery	35	30	+ 5
WAYNE, John	35	38	- 3
WIDMARK, Richard	35	32	+ 3
COTTEN, Joseph	34	31	+ 3
BENDIX, William	33	33	--
BARRYMORE, Lionel	32	30	+ 2
TAYLOR, Robert	32	31	+ 1
ASTAIRE, Fred	31	31	--
CAGNEY, James	30	31	- 1
DAILEY, Dan	30	30	--

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
MAC MURRAY, Fred	30	29	+ 1
RAFT, George	30	30	--
COLMAN, Ronald	29	27	+ 2
JOLSON, Al	29	31	- 2
POWELL, Dick	27	29	- 2
SCOTT, Randolph	27	29	- 2
MASON, James	26	24	+ 2
PARKS, Larry	26	28	- 2
RAINS, Claude	26	22	+ 4
CARSON, Jack	25	29	- 4
MORGAN, Dennis	25	28	- 3
REAGAN, Ronald	25	24	+ 1
WALKER, Robert	25	25	--
YOUNG, Robert	25	26	- 1
ABBOTT & COSTELLO	24	32	- 8
CLARK, Dane	22	21	+ 1
LEVANT, Oscar	22	20	+ 2
MARCH, Fredric	22	21	+ 1
HAYMES, Dick	19	19	--
LAUGHTON, Charles	19	18	+ 1
WELLES, Orson	19	17	+ 2
CONTE, Richard	18	16	+ 2
DOUGLAS, Kirk	18	18	--
LUND, John	18	18	--
POWELL, William	18	20	- 2
NOLAN, Lloyd	17	17	--
SINATRA, Frank	17	19	- 2
AYRES, Lew	16	14	+ 2

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
TUFTS, Sonny	16	18	- 2
DOUGLAS, Paul	15	11	+ 4
DUFF, Howard	14	14	--
MC CREA, Joel	14	14	--
DEREK, John	13	11	+ 2
MONTGOMERY, George	13	13	--
TONE, Franchot	12	12	--
AMECHE, Don	11	11	--
RYAN, Robert	11	11	--
BRACKEN, Eddie	10	12	- 2
AGAR, John	9	10	- 1
BRENT, George	9	9	--
MARTIN, Dean & LEWIS, Jerry	9	9	--
DOUGLAS, Melvyn	8	8	--
HAYWARD, Louis	6	7	- 1
MURPHY, Audie	6	6	--
CALHOUN, Rory	5	8	- 3
CAREY, Macdonald	5	6	- 1
GRANGER, Farley	5	5	--
GWENN, Edmund	5	5	--
KILBRIDE, Percy	5	6	- 1
CAESAR, Sid	4	4	--
COREY, Wendell	4	4	--
NAGEL, Conrad	4	4	--
VALLEE, Rudy	4	4	--
GENN, Leo	3	3	--
JARMAN, Claude, Jr.	3	3	--
NOVARRO, Ramon	3	4	- 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (SUMMER 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
O'BRIEN, Edmond	3	3	--
STARRETT, Charles	3	3	--
KENNEDY, Arthur	2	2	--
LONG, Richard	2	2	--
SULLIVAN, Francis L.	1	1	--